

GAMA Retail Division Annual Meeting

March 15th 2016; GAMA Trade Show; Bally's Las Vegas

- Call to Order:** Meeting was called to order by Paul Butler at 7:35 pm
- Call of the Roll:** Motion made by Travis Severance to waive the call of the roll.
Seconded by Steve Ellis
- Proof of Notice:** Proof of Notice provided by Secretary Paul Butler and John Ward; Executive Director of GAMA
- Reading of Minutes:** Motion to waive the reading of the minutes by Steve Ellis
Seconded by Brian Dalrymple
- Communications:** Secretary Paul Butler reported no formal communications.
- Officers Reports:** Vice Chair and acting Treasurer reported that the Division has generated its first income, thanks to the Origins Store.

Secretary Paul Butler reported that 353 retail members, and 510 retail badges at this event.
- Committee Reports:** Chair Travis Severance reported that six committees were chartered after last year's meeting.

Origins Store: Steve Ellis spoke to the success of the Origins Store, now under the purview of the GRD.

Education Committee: Lynn Poyten updated us with news of the Education Committee's Facebook group, as well as ongoing outreach programs.

Marketing Committee: David Steltenkamp reported on the activities of this committee (in conjunction with the main GAMA Board) speaking to long term plans for GAMA as well as challenges surrounding the move to Reno.

Power Retail Awards: David Wheeler reported on the upgraded prizes associated with winning an award.

Origins Awards: Steve Ellis spoke about simplifying the categories as well as updating some of the jury members.

No news from the International Committee.
- Election of Officers:** The following members had previously announced they were running this year:

Travis Severance
Steve Ellis
Paul Butler

The following members were nominated and given an opportunity to speak:

Norman Herrick – accepted
Mike Kistler – accepted
Lincoln Erickson – accepted
Gordon Johansen – declined
John Stephens – accepted

Unfinished Business: There was no unfinished business brought up by the membership

New Business: From the floor:

1.) Why Reno?

David Steltenkamp from the Marketing Committee spoke to the various improvements that the show will see when moving to Reno, with additional comments by John Ward regarding why specifically Reno was chosen.

2.) Membership would like to see more opportunities to do marketing in partnership with manufacturers.

John Ward spoke to forthcoming improvements in the GAMA website that will speak directly to this desire and also help foster improved communication between the two tiers.

Motion to Adjourn: Motion to Adjourn was made by Scott Thorn.

Seconded by Steve Ellis.